## Image# 10931544279 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/17/2010 10/17/2010 22 : 33

American Crossroads

1401 New York Avenue NW Suite 1200

| /ashington | DC | 2000 |
|------------|----|------|
|            |    |      |

| Washington DC 20005   |                                     |   |  |
|---|-------------------------------------|---|--|
| FEC ID No. C00487363  |                                     | X   | 24-Hour Notice 48-Hour Notice                            |
| SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES                                |                                     |   | PAGE OF 1/1 FOR LINE 24 OF FORM 3X                       |
| NAME OF COMMITTEE (In Full) American Crossroads  Check if X 24-hour notice 48-hour notice |                                     |   | FEC IDENTIFICATION NUMBER  C C00487363                   |
| Full Name (Last, First, Middle, Initial) of Payee   |                                     | Date<br>M M   | / D D / Y Y Y Y  |
| Emotive, LLC  |                                     | 1 0   | 16 2010  |
| Mailing Address<br>2800 Shirlington Road<br>Ste. 901                                      |                                     | Amou  | 1000.00  |
| ( )nling Advertising  | Zip Code<br>22206<br>egory/<br>Type | Office S  | Sought: House State: NV  X Senate District: Presidential |
| Name of Federal Candidate supported or Opposed by expenditure: Harry Reid                 |                                     | Check One: Support X Oppose  Disbursement For: Primary X General 2010 |  |
| Calendar Year-To-Date Per Election for Office Sought                                      | 35929.35                            | Other (specify) :  Transaction ID: E.001                              |  |

| (a) SUBTOTAL of Itemized Independent Expenditures   | 1000.00                                  |  |  |  |
|---|--|--|--|--|
| (b) SUBTOTAL of Unitemized Independent Expenditures   |  |  |  |  |
| (c) TOTAL Independent Expenditures  | 1000.00                                  |  |  |  |
| Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. |  |  |  |  |
| Margee D. Clancy Signature  | 17 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y |  |  |  |